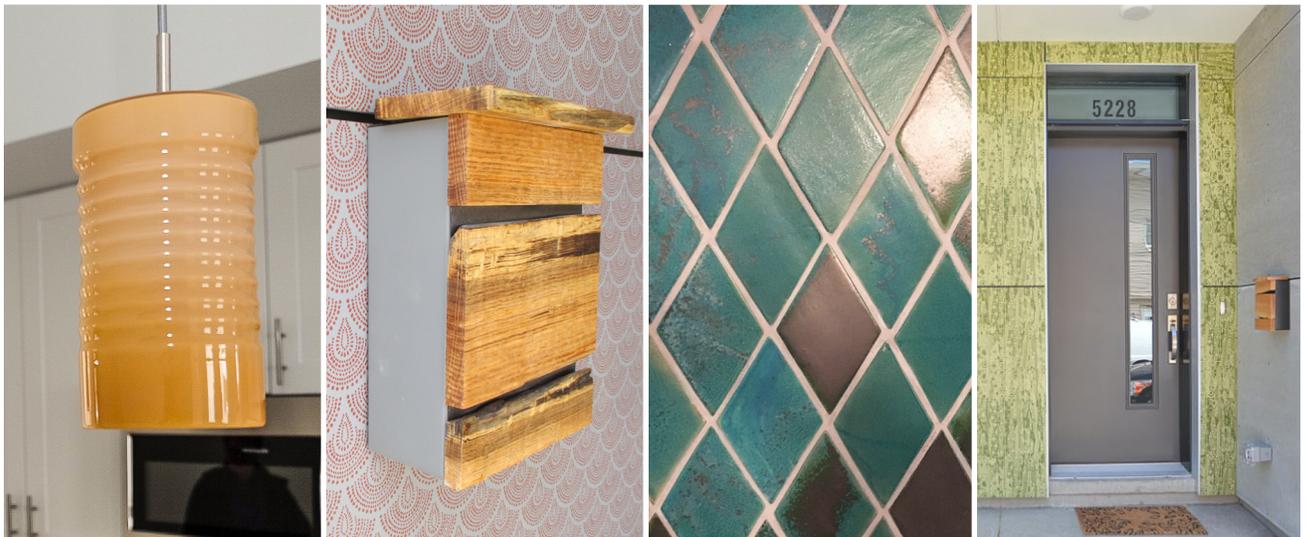


P I T T S B U R G H
BUSINESSTIMES

July 5, 2017

Lawrenceville Corp. teams with local artisans on housing project

By Lydia Nuzum



MONMADE artisans L to R: Vessel Glass Studio; Bones and All (mailboxes); Modesto (screen printed panels); Braddock Tile; Lawrenceville Corporation and MONMADE.

It was something Matthew Galluzzo had envisioned for years, since his days as manager for the Penn Avenue Arts District — working with artists and crafters to try to leverage their products on a larger scale in the region, to help meet demand in Pittsburgh’s burgeoning real estate market.

Now executive director of the Lawrenceville Corporation, Galluzzo has brought that vision to Lawrenceville’s latest project by partnering with Monmade, a collaborative of dozens of Pittsburgh-area craft businesses established by Bridgeway Capital’s Craft Business Accelerator earlier this year, on materials for its first seven homes

in its Community Land Trust Homes Project.

Several artisans that are part of Monmade will create items for Lawrenceville Corporation’s new community land trust project, which broke ground this week.

Currently, four of Monmade’s craft businesses have signed on with the Lawrenceville project — Vessel Studio in South Side will create pendant lights for the homes, artist-run ceramic workshop Braddock Tiles will provide tiles for the homes’ kitchen backsplashes, Modesto Studios of Wilkinsburg will screenprint concrete panels for the project, and Bones and All of Homewood is constructing

mailboxes for the homes.

Mike Gwin, partner with Rothschild Doyno Collaborative, which is overseeing the Lawrenceville project, said Bridgeway’s accelerator and Monmade have been instrumental in integrating local artisans in the project.

“The results exceeded our expectations and multiple makers have become a part of our design process, creating unique solutions that would have otherwise been purchased from a standard manufactured selection,” he said. “Without this critical connection and facilitation role with local makers, it’s often challenging to find, identify capabilities, and establish

ADAPTED FROM THE PAGES OF

P I T T S B U R G H
BUSINESSTIMES

July 5, 2017

connections with local makers for architectural projects. In a community where we have an exceptional history of makers and craftspeople, this is a big opportunity.”

According to Galluzzo, Lawrenceville Corp. hopes to expand its community land trust project to 30 homes within the next three years, and plans to continue to

work with Monmade on the initiative, geared toward creating affordable housing in Lawrenceville, which has seen a marked spike in its real estate values in the past decade.