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Branding, growth announced at Rothschild Doyno Collaborative

By Jennifer Baron



Commons in Lawrenceville and a 53-unit Senior Housing Building in Braddock, with construction expected by 2009.

Rothschild Doyno Collaborative just submitted a LEED-Gold application for recently unveiled Sarah Heinz House. Its work on the Unitarian Universalist Fellowship of Wayne County resulted in the country's first LEED-Gold church.

At a June 19 open house, Rothschild Doyno Architects unveiled a branding campaign, named associates and spotlighting project milestones at its new Strip District offices.

Now called Rothschild Doyno Collaborative, the firm also launched a new website organized around themes of people, process and place. "The name change reflects a reality. We're no longer simply an urban design firm, or simply architecture," says principal Ken Doyno.

The firm's new associates, all under 35, speak passionately about collaboration and individual growth. "Learning to collaborate with people has been one of the biggest gains," says Geoff Campbell, 33 who relocated from San Francisco. "The sketchbook process is opened up to the entire

firm--it's been an area of great growth."

In May, three Rothschild Doyno Collaborative, designed projects received PHFA funding. New associate and graphics coordinator Kate Tunney is working on designs for a redevelopment of South Hills High School, which calls for 99 rental units and a 7,000-square-foot commercial space. "It's growing area in our firm--both multi-unit housing and large scale projects like Federal Hill," adds Tunney, who cites the firm's River's Edge of Oakmont design as a milestone. The mixed-use project will feature 169 for-sale units and 18,000 square feet of retail. "We're also doing a lot of work with Chatham University and non profits." Overseeing construction detailing, new associate Jeff Kalina is working on designs for the 102-unit York